

Summary

5.4 Location

| Subject | Year | Start date | Duration |
|---------------------|------|--------------|-----------------------|
| Business Management | IB1 | Week 2, June | 1 week 4 hours |

Course Part

Unit 5: Operations Management

Description

By the end of this Subtopic 5.4 - Location, you should be able to:

- Examine the reasons for a specific location of production, including:
 - Labour costs
 - Land costs
 - External economies of scale
 - Transportation and other infrastructure
 - Government assistance
 - International factors
 - Company history
- Evaluate how to reorganise production both nationally and internationally, using the following methods:
 - Outsourcing/subcontracting
 - Insourcing
 - Offshoring

Curriculum

Aims

Encourage the systematic and critical study of: human experience and behaviour; physical, economic and social environments; and the history and development of social and cultural institutions

Promote awareness of the importance of environmental, social and ethical factors in the actions of individuals and organizations

Objectives

Demonstrate knowledge and understanding of

real-world business problems, issues and decisions

Demonstrate a variety of appropriate skills to

produce well-structured written material using business terminology

Syllabus Content

Unit 5: Operations management

5.4 Location

The reasons for a specific location of production

The following ways of reorganizing production, both nationally and internationally: outsourcing/subcontracting, offshoring, insourcing

Concepts

Culture

Every organization operates in a range of environments in which its role may be interpreted differently. These expectations affect planning, decision making and strategy implementation. Within an organization, values and backgrounds influence what stakeholders focus on and how they work.

ATL Skills

Approaches to Learning



Thinking

- In this unit, we will
 - give students time to think through their answers before asking them for a response
 - set students a task which required higher-order thinking skills (such as analysis or evaluation)



Communication

- In this unit, we will
 - assess or give feedback on speaking or writing concisely
 - encourage or require students to plan a response before they begin



Developing IB Learners

Learner Profile



Thinkers



Communicators