Deira International School

Brian Cleary

IB DP Business Management Ms Wood 2020 - 2022 (IB1)



№ Summary

5.1 The role of Operations Management

Subject Start date Duration Year

IB1 Week 3. March **Business Management** 1 week 4 hours

Course Part

Unit 5 Operations Management

Description

By the end of Subtopic 5.1 - The role of operations management, you should be able to:

- Describe the links between the operations department and other business functions.
- Explain how businesses turn their factors of production into goods and services.
- Examine the principles of sustainability and evaluate how business practices can improve sustainability.

Inquiry & Purpose

(?) Inquiry / Higher Order Questions

Type **Inquiry Questions**

Skills-based

Is there a difference between a product that consumers perceive to be of good quality and one that businesses know is? What ethical dilemmas does the information advantage businesses have over consumers pose?

Curriculum

Aims

Promote awareness of the importance of environmental, social and ethical factors in the actions of individuals and organizations

Objectives

Demonstrate knowledge and understanding of

the six concepts that underpin the subject

Demonstrate synthesis and evaluation of

business decisions, formulating recommendations

Syllabus Content

Unit 5: Operations management

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5.1 The role of operations management

Operations management and its relationship with other business functions

Operations management in organizations producing goods and/or services

Operations management strategies and practices for ecological, social (human resource) and economic sustainability



① Concepts

Ethics:

Every business decision has moral implications. These consequences can be significant for internal and external stakeholders and the natural environment.



ATL Skills



Approaches to Learning



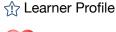
Research

- In this unit, we will

require students to record their search for sources in steps (types of search engines, search terms, and so on) discuss or model the importance of academic honesty and clear acknowledgment of sources



Developing IB Learners



Principled

