

Summary

5.1 The role of Operations Management

Subject	Year	Start date	Duration
Business Management	IB1	Week 3, March	1 week 4 hours

Course Part

Unit 5 Operations Management

Description

By the end of Subtopic 5.1 - The role of operations management, you should be able to:

- Describe the links between the operations department and other business functions.
- Explain how businesses turn their factors of production into goods and services.
- Examine the principles of sustainability and evaluate how business practices can improve sustainability.

Inquiry & Purpose

? Inquiry / Higher Order Questions

Type	Inquiry Questions
Skills-based	Is there a difference between a product that consumers perceive to be of good quality and one that businesses know is? What ethical dilemmas does the information advantage businesses have over consumers pose?

Curriculum

⊕ Aims

Promote awareness of the importance of environmental, social and ethical factors in the actions of individuals and organizations

◇ Objectives

Demonstrate knowledge and understanding of

the six concepts that underpin the subject

Demonstrate synthesis and evaluation of

business decisions, formulating recommendations

📖 Syllabus Content

Unit 5: Operations management

5.1 The role of operations management

Operations management and its relationship with other business functions

Operations management in organizations producing goods and/or services

Operations management strategies and practices for ecological, social (human resource) and economic sustainability

Concepts

Ethics:

Every business decision has moral implications. These consequences can be significant for internal and external stakeholders and the natural environment.

ATL Skills

Approaches to Learning

Research

- In this unit, we will

require students to record their search for sources in steps (types of search engines, search terms, and so on)

discuss or model the importance of academic honesty and clear acknowledgment of sources

Developing IB Learners

Learner Profile

 Principled