

## Summary

### 2.5 Organisational culture (HL)

Subject	Year	Start date	Duration
Business Management	IB2	Week 1, February	<span style="background-color: #ffc107;">1 week</span> 4 hours

#### Course Part

2. Human resource management

#### Description

**By the end of this Subtopic 2.5 - Organisational culture, you should be able to:**

- Define organisational culture.
- Describe the elements of organisational culture.
- Explain different types of organisational culture.
- Analyse the reasons for, and consequences of, cultural clashes within organisations when they grow or merge and when leadership styles change.
- Evaluate how individuals influence organisational culture and how organisational culture influences individuals.

## Inquiry & Purpose

### Inquiry / Higher Order Questions

#### Type

#### Inquiry Questions

Content-based

What types of knowledge, skills and attitudes might future business leaders and employees need?

## Curriculum

### Aims

Promote the importance of exploring business issues from different cultural perspectives

### Objectives

#### **Demonstrate knowledge and understanding of**

the business management tools, techniques and theories specified in the syllabus content

real-world business problems, issues and decisions

#### **Demonstrate a variety of appropriate skills to**

produce well-structured written material using business terminology

## Syllabus Content

### Unit 2: Human resource management

#### 2.5 Organizational (corporate) culture (HL only)

Organizational culture

Elements of organizational culture

Types of organizational culture

The reasons for, and consequences of, cultural clashes within organizations when they grow, merge and when leadership styles change


How individuals influence organizational culture and how organizational culture influences individuals

#### Concepts


In the context of Business Management, **organizational culture** or **corporate culture** refers to established institutional knowledge and code of practice which guide behaviour and attitudes in the organization. It therefore has a profound influence on business decision-making and the way employees and managers conduct themselves in the workplace.

## ATL Skills

### Approaches to Learning

 Thinking

 Communication

 Self-management

 Research

## Developing IB Learners

### Learner Profile

 Inquirers

 Thinkers

 Communicators

IB DP IB Business Management (IB2)



Balanced



## Stream & Resources

### Resources



**Katie Wood**

Posted 1 file on Apr 29, 2021 at 12:12 PM



2.5\_Organisational\_and\_corporate\_culture.pptx

300 KB PowerPoint Presentation