IB DP IB Business Management (IB2)



№ Summary

2.5 Organisational culture (HL)

Subject Start date Duration Year

Business Management IB2 Week 1, February 1 week 4 hours

Course Part

2. Human resource management

Description

By the end of this Subtopic 2.5 - Organisational culture, you should be able to:

- Define organisational culture.
- Describe the elements of organisational culture.
- Explain different types of organisational culture.
- · Analyse the reasons for, and consequences of, cultural clashes within organisations when they grow or merge and when leadership styles change.
- · Evaluate how individuals influence organisational culture and how organisational culture influences individuals.



Inquiry & Purpose

(?) Inquiry / Higher Order Questions

Inquiry Questions Type

What types of knowledge, skills and attitudes might future business leaders and employees need?

Curriculum



Promote the importance of exploring business issues from different cultural perspectives

Objectives

Demonstrate knowledge and understanding of

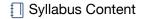
the business management tools, techniques and theories specified in the syllabus content

real-world business problems, issues and decisions

Demonstrate a variety of appropriate skills to

produce well-structured written material using business terminology

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Unit 2: Human resource management

2.5 Organizational (corporate) culture (HL only)

Organizational culture

Elements of organizational culture

Types of organizational culture

The reasons for, and consequences of, cultural clashes within organizations when they grow, merge and when leadership

How individuals influence organizational culture and how organizational culture influences individuals

① Concepts

In the context of Business Management, organizational culture or corporate culture refers to established institutional knowledge and code of practice which guide behaviour and attitudes in the organization. It therefore has a profound influence on business decision-making and the way employees and managers conduct themselves in the workplace.



ATL Skills

Approaches to Learning



Thinking



Communication



Self-management



Research



Developing IB Learners





Inquirers



Thinkers



Communicators

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Balanced



Stream & Resources



Resources



Katie Wood

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