

## IB DP IB Business Management (IB2)



## **№** Summary

## 2.3 Leadership and Management

Subject Start date Duration Year

**Business Management** IB2 Week 2, December 1 week 4 hours

#### Course Part

2. Human resource management

#### Description

By the end of this Subtopic 2.3 - Leadership and management, you should be able to:

- Outline the five key important functions of management.
- Discuss the differences between leadership and management and be able to cite examples.
- Explain the different leadership styles.
- Discuss advantages and disadvantages of different leadership styles.
- Examine the impact of culture and ethics on management and leadership styles.
- · Define the following terms:
  - Autocratic leadership
  - · Democratic leadership
  - Key functions of management
  - Laissez-faire leadership
  - Leadership
  - Management
  - · Paternalistic leadership
  - Situational leadership.



## Inquiry & Purpose

(?) Inquiry / Higher Order Questions

Type **Inquiry Questions** 

How can a good leader use the different ways of knowing for effective communication and interaction with employees?

Curriculum

Aims

Enable the student to appreciate the nature and significance of change in a local, regional and global context



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### Demonstrate knowledge and understanding of

real-world business problems, issues and decisions

### Demonstrate application and analysis of

knowledge and skills to a variety of real-world and fictional business situations

#### Demonstrate synthesis and evaluation of

business decisions, formulating recommendations

#### Demonstrate a variety of appropriate skills to

produce well-structured written material using business terminology

# Syllabus Content

#### Unit 2: Human resource management

2.3 Leadership and management

The key functions of management

Management versus leadership

The following leadership styles: autocratic, paternalistic, democratic, laissez-faire, situational

How ethical considerations and cultural differences may influence leadership and management styles in an organization

# ① Concepts

## **Strategy**

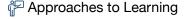
Johnson, Scholes et al define strategy really well as:

"The direction and scope of an organization over the long-term, which achieves advantage for the organization through its configuration of resources within a challenging environment, to meet the needs of markets and to fulfill stakeholder expectations."

Johnson, Scholes et al - Exploring Corporate Strategy



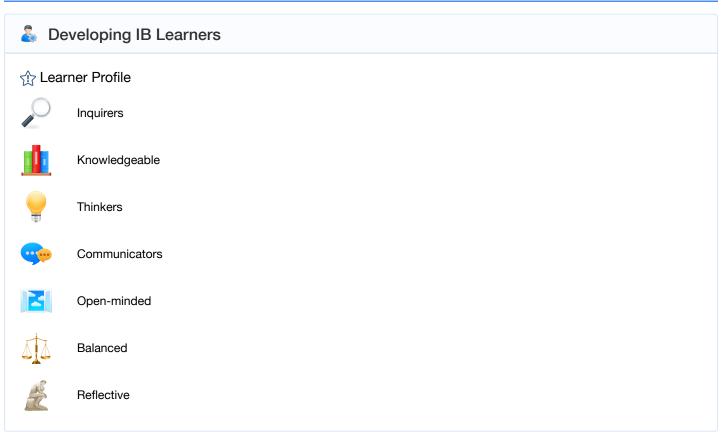
## ATL Skills





Thinking

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Resources



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300 KB PowerPoint Presentation