

Summary

2.3 Leadership and Management

Subject	Year	Start date	Duration
Business Management	IB2	Week 2, December	1 week 4 hours

Course Part

2. Human resource management

Description

By the end of this Subtopic 2.3 - Leadership and management, you should be able to:

- Outline the five key important functions of management.
- Discuss the differences between leadership and management and be able to cite examples.
- Explain the different leadership styles.
- Discuss advantages and disadvantages of different leadership styles.
- Examine the impact of culture and ethics on management and leadership styles.
- Define the following terms:
 - Autocratic leadership
 - Democratic leadership
 - Key functions of management
 - Laissez-faire leadership
 - Leadership
 - Management
 - Paternalistic leadership
 - Situational leadership.

Inquiry & Purpose

Inquiry / Higher Order Questions

Type

Inquiry Questions

Content-based

How can a good leader use the different ways of knowing for effective communication and interaction with employees?

Curriculum

Aims

Enable the student to appreciate the nature and significance of change in a local, regional and global context

◇ Objectives

Demonstrate knowledge and understanding of

real-world business problems, issues and decisions

Demonstrate application and analysis of

knowledge and skills to a variety of real-world and fictional business situations

Demonstrate synthesis and evaluation of

business decisions, formulating recommendations

Demonstrate a variety of appropriate skills to

produce well-structured written material using business terminology

📖 Syllabus Content

Unit 2: Human resource management

2.3 Leadership and management

The key functions of management

Management versus leadership

The following leadership styles: autocratic, paternalistic, democratic, laissez-faire, situational

How ethical considerations and cultural differences may influence leadership and management styles in an organization

💡 Concepts

Strategy

Johnson, Scholes et al define strategy really well as:

*“The **direction** and scope of an organization over the **long-term**, which achieves advantage for the organization through its configuration of **resources** within a challenging **environment**, to meet the needs of **markets** and to fulfill **stakeholder** expectations.”*


Johnson, Scholes et al - Exploring Corporate Strategy

📊 ATL Skills


🗨️ Approaches to Learning


⚙️ Thinking


IB DP IB Business Management (IB2)


 **Developing IB Learners**


 **Learner Profile**


 Inquirers


 Knowledgeable

 Thinkers


 Communicators

 Open-minded

 Balanced

 Reflective

 **Stream & Resources**

 **Resources**

 **Katie Wood**
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300 KB PowerPoint Presentation