

## Summary

### 1.7 Organisational Planning Tools (HL)

Subject	Year	Start date	Duration
Business Management	IB1	Week 2, November	<b>2 weeks</b> 8 hours

#### Course Part

Unit 1: Business Organization and Environment

## Inquiry & Purpose

### Inquiry / Higher Order Questions

Type	Inquiry Questions
<b>Debatable</b>	To what extent are the language and customs of business management based on the English language and Western tradition, and what implications does this have for business cultures around the world?

## Curriculum

### Aims

Enable the student to recognize that the content and methodologies of the individuals and societies subjects are contestable and that their study requires the toleration of uncertainty

### Objectives

#### **Demonstrate synthesis and evaluation of**

the HL extension topics (HL only)

#### **Demonstrate a variety of appropriate skills to**

select and use quantitative and qualitative business tools, techniques and methods

### Syllabus Content

#### **Unit 1: Business organization and environment**

##### 1.7 Organizational planning tools (HL only)

The following planning tools in a given situation: fishbone diagram, decision tree, force field analysis, Gantt chart

The value to an organization of these planning tools

## Concepts

### Strategy

Strategy refers to the significant long-term planning decisions that organizations make in order to meet the needs and wants of their stakeholders. Strategy is about asking questions: what, why, when, how, where and who?

## ATL Skills

### Approaches to Learning



### Thinking

- In this unit, we will

set students a task which required higher-order thinking skills (such as analysis or evaluation)



## Developing IB Learners

### Learner Profile



Knowledgeable



Risk-takers (Courageous)