

## Summary

### 1.6 Growth and Evolution

Subject	Year	Start date	Duration
Business Management	IB1	Week 1, November	1 week 4 hours

#### Course Part

Unit 1: Business Organization and Environment

## Inquiry & Purpose

### Inquiry / Higher Order Questions

Type	Inquiry Questions
Skills-based	Most businesses desire to expand. What motivates the growth of a social organization like business?

## Curriculum

### Aims

Encourage the systematic and critical study of: human experience and behaviour; physical, economic and social environments; and the history and development of social and cultural institutions

### Objectives

#### **Demonstrate knowledge and understanding of**

the six concepts that underpin the subject

#### **Demonstrate a variety of appropriate skills to**

select and use quantitative and qualitative business tools, techniques and methods

### Concepts

#### Culture

Every organization operates in a range of environments in which its role may be interpreted differently. These expectations affect planning, decision making and strategy implementation. Within an organization, values and backgrounds influence what stakeholders focus on and how they work.

## ATL Skills

### Approaches to Learning



#### Thinking

- In this unit, we will
  - include a reflection activity
  - make a link to TOK



#### Communication

- In this unit, we will
  - encourage or require students to plan a response before they begin
  - encourage all students to contribute to discussions



## Developing IB Learners

### Learner Profile



Open-minded



Caring