

Summary

1.4 Stakeholders

Subject	Year	Start date	Duration
Business Management	IB1	Week 1, October	1 week 4 hours

Course Part

Unit 1: Business Organization and Environment

Description

By the end of *Subtopic 1.4 - Stakeholders*, you should be able to do the following:

- Define the following terms:
 - Stakeholders
 - Internal stakeholders
 - External stakeholders
- State at least two types of internal stakeholders.
- State at least three types of external stakeholders.
- Analyse the interests of a particular stakeholder group.
- Discuss the possible areas of mutual benefit between stakeholder groups.
- Examine potential conflicts between stakeholders' interests.
- Recommend possible solutions to stakeholder conflicts.

Inquiry & Purpose

? Inquiry / Higher Order Questions

Type

Inquiry Questions

Content-based

How can we evaluate the benefits and drawbacks of globalization, given the multitude of stakeholders it influences?

Curriculum

🎯 Aims

Promote the appreciation of the way in which learning is relevant both to the culture in which the student lives, and the culture of other societies

◇ Objectives

Demonstrate synthesis and evaluation of

business decisions, formulating recommendations

Demonstrate a variety of appropriate skills to

produce well-structured written material using business terminology

Syllabus Content

Unit 1: Business organization and environment

1.4 Stakeholders

The interests of internal stakeholders

The interests of external stakeholders

Possible areas of mutual benefit and conflict between stakeholders' interests

Concepts

Ethics:

Every business decision has moral implications. These consequences can be significant for internal and external stakeholders and the natural environment.

ATL Skills

Approaches to Learning



Thinking

- In this unit, we will

help students to make their thinking more visible (for example, by using a strategy such as a thinking routine)

require students to take an unfamiliar viewpoint into account when formulating arguments



Social

- In this unit, we will

have students discuss their understanding of a text or idea among themselves and come up with a shared understanding

provide an opportunity for students to analyse the impact of their behaviour on the class or on a group performance



Developing IB Learners

Learner Profile



Principled



Balanced