

Uniform Catalogue



مدرسة ديرة الدولية
DEIRA INTERNATIONAL SCHOOL

Provided by:
SUMERU



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Welcome, DIS Family!

Greetings from SUMERU.

The catalogue contains information for DIS uniforms and accessories including :-

- ◉ Uniform required for different grades
- ◉ Uniform appearance
- ◉ Retail locations and timings
- ◉ Online sales help guide
- ◉ Retail supervisor contact
- ◉ Operations and Suggestions contact centre
- ◉ Additional services available

We look forward to your partnership.

Thank you,
Team Sumeru.



ABOUT SUMERU

We have been in UAE for 25 years and exporting apparel for retail chain stores around the globe. From 1994 to 1999 we were handling garment exports to retail clothing brands in UK, Europe and Scandinavia.

Littlewoods

Bhs

mothercare

NEW
LOOK

DOROTHY PERKINS

TOPMAN

Grattan
EST. 1992
ALWAYS HERE TOP 100

From 1999 - 2007 we exported garments to retail chain stores in USA.

BURTON
MENSWEAR
LONDON

CRAGHOPPERS

SQL
SQUEEZE
JEANS

H.I.S
INTERNATIONAL

KELLWOOD
COMPANY

TARGET

nobo
no boundaries

Walmart

SPRAY
WAY

anchorblue

FADED
GLORY

K
kmart

KOHL'S

JCPenney

SUMERU - school uniform manufacturing division was established in 2007 to serve the UAE region.

Uniforms For FS1-FS2



Polo T-shirt
Unisex



Girls' Dress



Sweater - Unisex



Boys' Bermuda



Skort



Full Elastic
Trousers

Boys' Uniforms FOR Y1 - Y5



Shirt



Bermuda



Full Elastic
Trousers



Standard Waist
Trousers



Sweater - Unisex

Girls' Uniforms FOR Y1 - Y5



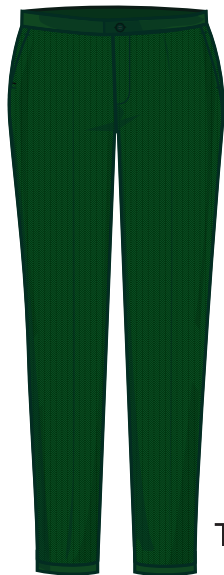
Blouse



Dress



Pinafore



Trouser



Skort



Sweater



Uniforms For Y6-Onwards



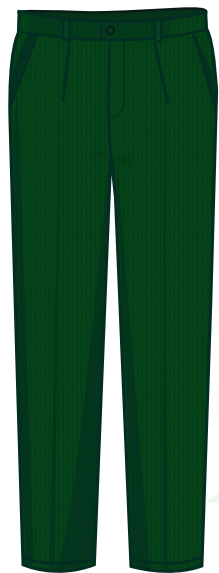
Boys' Shirt



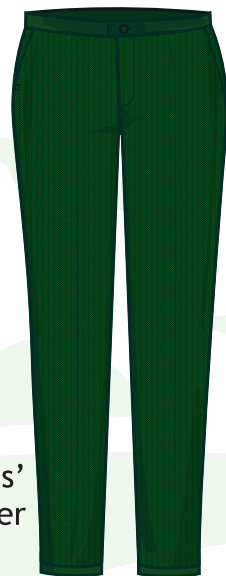
Girls' Blouse



Sweater-Unisex



Boys' Trouser



Girls' Trouser



Girls' Long Skirt

Uniforms For PE



House Colour
PE Green



House Colour
PE Royal Blue



House Colour
PE Yellow



House Colour
PE Red



PE Short



PE Skort



PE
Trouser



PE Jacket

Uniforms Accessories



Swim Costume



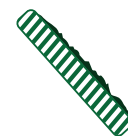
Swim Trunk



Swim Shorts



House Colour Cap



Hairband



Scrunchies



Swim Towel



Socks



House Colour Swim Cap



Book Bag

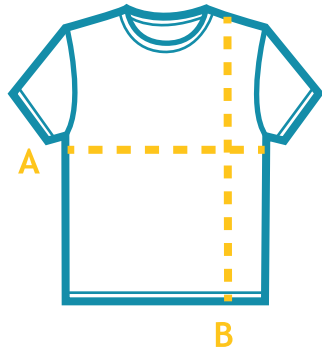


PE Bag



Legionnaire cap

SIZING GUIDE



For Top

A - Chest

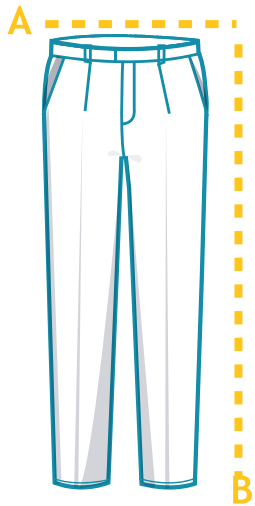
1/2 Chest. Lay garment flat. Measure 1inch below arm hole and double it to get total chest

B - Body Length

Lay garment flat. Measure from high point of shoulder to hem.

Size	0	2	4	6	8	10	12	14	16	18	20	22	24
Length	14	15	16	16.5	17	18	19	20	21	22	23	24	25.5
Chest	19	19.5	20	21.5	22.5	24	25	26	27	27.5	28	29	30

MEASUREMENT IN INCHES



For Bottom

A - Waist

1/2 Waist. Lay garment flat. Measure edge to edge at top of waist and double it to get total waist

B - Body Length

Lay garment flat. Measure from top of waist to bottom hem.

Size	0	2	4	6	8	10	12	14	16	18	20	22	24	26	28	30
Waist	16	18	20	22	24	26	28	30	32	34	36	37	38	40	41.5	42
Body Length	24	26	28	30	32	33	36	38	40	41	42	43	44	45	46	47

MEASUREMENT IN INCHES



SHOPPING GUIDE



○ School Premises

Uniforms will be available every Wednesday from 8:00 a.m. to 4:00 p.m. Peak-season sales will start two weeks before the start of the new academic year.

○ J3 Mall

Uniforms are available at J3 Mall except during peak season sales at school premises.

J3 Mall, Level 1, 983, Al Wasl Road, Umm Suqeim.

Tel : 058 1029932

○ Online

Shopatsumeru.com

The merchandise will be delivered to your residence via courier.

ONLINE SALES GUIDE

Step by Step guide to uniform purchase on online portal

- Visit shopatsumeru.com
- New users kindly REGISTER and existing users kindly LOGIN
- Register and Login is required to generate bill and save address for courier delivery
- Search Your School bar : Please enter first school name
- Enjoy Shopping
- Check garments size guide for each item near image
- Proceed to checkout

Voila!

ADDITIONAL SERVICES

Made to Measure services at retail locations is available

Alteration services is available at retail locations

Iron on name tags are available



Upcoming services planned for launch

Sumeru Uniform Bus - to be stationed routinely near the school campus.

Dial a Trial - Uniforms fitting can be tried at the convenience at your home with purchase. Yes, the trial room will be brought to your home for trial and purchase of uniforms.



CONTACT CENTRE DETAILS :

Retail Supervisor : 058 9452403

Suggestions and Complaints : coo@sumeruindustries.com





SUMERU
INDUSTRIES FZE

www.shopatsumeru.com